

## WHY SHOULD YOU ATTEND THE NEXT ABEL BUSINESS INSTITUTE MASTERMIND MEETING?

The concept of sharing ideas, exchanging advice and being accountable to a group of your non-competing peers is one of the most powerful, proven business tools.

Statistics show one million businesses are started each year and sadly, only 20,000 of those are around by the end of the 5th year. There's a missing component, a missing piece to the puzzle if you will. It's the lack of **support and accountability**. The MBA-Group provides this vital element to its members. It is the key to assuring that each member's business is one of the 20,000 thriving 5 years later-- and beyond!

Why is The MBA-Group is so extraordinarily effective?

It is where small business meets a board of directors, the same foundation that large companies benefit from greatly.



**Here's what participants in the last meeting said about their MBA-Group experience ...**

*"Our Mastermind group exercise resulted in brilliant, creative and useful solutions to a potentially real business dilemma. Now I can make the right changes in my business and personal actions." N.W.*

*"The MBA Group is the real deal. I would encourage anyone that is truly looking for success to meet with Edward Abel. His program has proven success and is very direct and action oriented." Dr. D.*

*"Having Ed Abel facilitate the meetings is a guarantee that they'll be tremendously helpful to any small business." A.C.*

For these reasons, participating in a **Mastermind** group is invaluable. You meet on a monthly basis with up to 6 members from a variety of businesses, carefully selected. It's this very diversity that makes these alliances dynamically productive. Under the direction of Ed Abel, participants share experience and knowledge, offer advice, report on progress, and encourage each other to attain their goals. Over time, a wealth of trust, openness and synergy builds up, leading to even greater accomplishments.



**WHICH ROAD WILL YOU CHOOSE ?** If you have the commitment to tackle the tough issues facing your business...if you have the humility to accept the honest assessments and advice from your like-minded peers...if you appreciate the value of the feedback and intelligence that can be gained from pros outside your industry, then call or email us

for further information. [www.info@abelbi.com](mailto:www.info@abelbi.com) or call 212-564-7584.

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